



City of Blaine

City Council Workshop

August 3, 2026 | 5:00 PM
Blaine City Hall
10801 Town Square Drive NE
Blaine, MN 55449

AGENDA

NOTICE OF WORKSHOP MEETING

In accordance with the provisions of Section 3.01 of the Blaine City Charter, a Council Workshop meeting is scheduled for the following purpose:

1. **Call to Order**
2. **Roll Call**
3. **New Business**
 - 3.1. 2026-152 Closed Session Pursuant to MN Statute 13D.03 Subd. (1)(b) - Labor Negotiations Update (30 Minutes)
Sponsors: Scott Johnson, Director of Administrative Services
 - 3.2. 2026-153 Community Engagement with FlashVote (30 Minutes)
Sponsors: Ben Hayle, Communications Manager
4. **Other Business**
5. **Adjournment**



City of Blaine Staff Report

File Number: 2026-152

Agenda Date

August 3, 2026

Status

In Control

City Council

File Type

Workshop Item

New Business - Scott Johnson, Director of Administrative Services

Agenda Item # 3.1

Closed Session Pursuant to MN Statute 13D.03 Subd. (1)(b) - Labor Negotiations Update (30 Minutes)

Background

Labor Attorney Lida Bannink will attend the Closed Session virtually to provide an update on labor negotiations with the Deputy Police Chief Union and the new LELS bargaining unit.

Staff Recommendation

Questions for Council

Attachment List

None



City of Blaine Staff Report

File Number: 2026-153

Agenda Date	Status
August 3, 2026	
In Control	File Type
City Council	Workshop Item

New Business - Ben Hayle, Communications Manager

Agenda Item # 3.2

Community Engagement with FlashVote (30 Minutes)

Background

One year ago, staff began the onboarding process with FlashVote to provide a new method for community engagement through short issue-based surveys. Through summer and early fall 2025, staff worked alongside FlashVote to build the system and grow the survey panel. The initial goal was to have 300 residents sign up for the survey panel. This would allow for statistically valid data for a city the size of Blaine.

By the time the first survey launched in fall 2025, nearly 500 residents had signed up to be on the survey panel. Today we have over 900 residents on the survey panel, and we see growth each time we conduct a survey.

Surveys are intended to be conducted quarterly with the option to do two additional surveys each year if a need arises. Surveys are sent by email, text message, or by phone. When signing up, the resident is able to choose how they receive the survey notification.

FlashVote surveys are always five questions and are designed to be completed in less than one minute. The survey is open for 48 hours and then the results are delivered to everyone who took the survey. The results can be broken down by council ward, police patrol districts, and other standard demographics.

Completed Surveys

- Community Satisfaction
- Communications
- Parks

As a part of the workshop presentation, staff will show how information gathered through the surveys has informed decisions and provided new opportunities to educate and engage.

Staff Recommendation

Questions for Council

Does council have topics that they would like to see covered in future surveys?

Attachment List

None