



City of Blaine

City Council Workshop

June 12, 2023 | 2:00 PM
Blaine City Hall
10801 Town Square Drive NE
Blaine, MN 55449

MINUTES

NOTICE OF WORKSHOP MEETING

In accordance with the provisions of Section 3.01 of the Blaine City Charter, a Council Workshop meeting is scheduled for the following purpose:

1. Call to Order

The meeting was called to order at 2:07 PM by Mayor Sanders followed by Roll Call.

PRESENT: Mayor Tim Sanders, Councilmember Tom Newland, Councilmember Lori Saroya, Councilmember Jess Robertson, Councilmember Terra Fleming, Councilmember Chris Massoglia, Councilmember Leslie Larson

ABSENT: None.

ALSO PRESENT: City Manager Michelle Wolfe; Community Development Director Erik Thorvig; Finance Director Joe Huss; Deputy Finance Director Ali Bong; Communications Manager Ben Hayle; Senior Park & Recreation Manager Jerome Krieger; Director of Administration Cassandra Tabor; Human Resources Deputy Director Sheri Chesness; Public Works Director Nick Fleischhacker; Senior Management Analyst Lisa Derr; and City Clerk Catherine Sorensen

OTHERS PRESENT: Craig Rapp, Rapp Consulting; Park Advisory Boardmember Chris Ford

2. New Business

- 2.1.** 2023-239 Spring Retreat - Strategic Planning
Sponsors: Michelle Wolfe, City Manager

The City Council and management staff engaged in the strategic planning process for the City. Facilitated by Craig Rapp, the group reviewed the recently completed strengths/weaknesses/opportunities/threats (SWOT) analysis then broke into groups to create the City's strategic priorities for the next three years:

Financial Sustainability
Economic Development
Organizational Health
Highway 65 Improvement
Infrastructure Management
Collaborative Engagement

Staff will review and refine the drafted priorities, including potential key outcome indicators and targets for each, then present to Council at a future workshop for final review and ultimate adoption.

3. Other Business

None.

4. Adjournment

Mayor Sanders adjourned the worksession at 8:35PM.



Signed by

Tim Sanders, Mayor

Signed by

Cathy Sorensen, CMC, City Clerk