



City of Blaine Anoka County, Minnesota Minutes

Blaine City Hall
10801 Town Sq Dr NE
Blaine MN 55449

EDA

The purpose of the Blaine Economic Development Authority is to increase the City's commercial/industrial tax base, provide employment opportunities, undertake redevelopment to enhance and maintain neighborhood economic stability, and address special needs, such as senior housing. As authorized under Minnesota State statutes, the Blaine City Council also serves as the Blaine Economic Development Authority.

Wednesday, February 19, 2020

Council Chambers

MEETING WILL BE HELD IMMEDIATELY FOLLOWING THE REGULAR CITY COUNCIL MEETING

1 Call to Order

The meeting was called to order at 10:24 p.m. by President Ryan followed by the Roll Call.

2 Roll Call

Quorum Present.

ALSO PRESENT: City Manager Michelle Wolfe; Community Development Director Erik Thorvig; Public Works Director Jon Haukaas; Police Chief/Safety Services Manager Brian Podany; Finance Director Joe Huss; Public Services Manager/Assistant City Manager Bob Therres; City Engineer Dan Schluender; City Planner Lori Johnson; Senior Engineering Technician Jason Sundeen; and City Clerk Catherine Sorensen.

Present: 7 - President Ryan, Commissioner Swanson, Commissioner Jeppson, Commissioner Garvais, Commissioner Robertson, Commissioner Paul, and Commissioner Hovland

3 Minutes

3-1

APPROVAL OF JANUARY 6, 2020 EDA MINUTES

Attachments: [Unapproved Minutes 1/6/20](#)

Moved by President Ryan, seconded by Commissioner Robertson, that the Minutes of January 6, 2020, be approved.

Motion adopted unanimously.

Aye 7 - President Ryan Commissioner Swanson Commissioner Jeppson
Commissioner Garvais Commissioner Robertson Commissioner Paul
Commissioner Hovland

4 New Business**4-1****APPROVING SPONSORSHIP REQUEST FOR THE 3M
OPEN**

Community Development Director Thorvig stated the 3M Open will be held at the TPC Twin Cities in Blaine July 21-26, 2020. The 3M Open is a regular PGA Tour event with 156 of the world's best golfers competing. Last year was the inaugural year of the 3M Open. It was estimated the tournament had an economic impact on the region of over \$50 million. The local, national and worldwide exposure of the event on social media and television was impactful. The four-day tournament has over 15 live hours and over 55 total hours of broadcast time on the Golf Channel and CBS. Tournament officials estimate 2020's attendance at approximately 130,000.

Mr. Thorvig explained the tournament has requested the City of Blaine to be an event sponsor again in the amount of \$103,000 (3% increase from 2019). The sponsorship will provide the City of Blaine access to a hospitality tent on the 18th hole, Tuesday-Sunday, and 40 event tickets per day. With the event being much more high profile and in demand than the 3M Championship, this is an opportunity to invite and host guests that play a direct role in economic development activity in Blaine. Revenue from the tournament, which includes Blaine's sponsorship, is part of the \$1.5 million in donations the 3M Open fund contributed in 2019. The three largest recipients were the University of Minnesota Masonic Children's Hospital, Science Museum of Minnesota and National Park Foundation. Local organizations that received donations include The First Tee Blaine, Stepping Stone Emergency Housing, Allina, SBM Fire, Panther Foundation, Blaine Police Explorers and TPC Rose.

Moved by Commissioner Paul, seconded by Commissioner Garvais, that Resolution No. 20-02, "Approving Sponsorship Request for the 3M Open," be approved.

Motion adopted unanimously.

Aye 7 - President Ryan Commissioner Swanson Commissioner Jeppson
 Commissioner Garvais Commissioner Robertson Commissioner Paul
 Commissioner Hovland

5 Other Business

None.

6 Adjournment

Moved by Commissioner Paul, seconded by Commissioner Hovland, to adjourn

the meeting at 10:25 p.m.

Motion adopted unanimously.

Aye 7 - President Ryan Commissioner Swanson Commissioner Jeppson
Commissioner Garvais Commissioner Robertson Commissioner Paul
Commissioner Hovland